

Bermuda



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Island Style

Breezy at the Beach

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The full brunt of the summer heat is finally here but there's no need to sacrifice your style in the face of rising temperatures. Keep cool – or the appearance of it anyway - with our top tips for looking and not being scorching on the sand.



First up, it's never been easier to find a suit to suit. Every imaginable style is in fashion from the barest of bikinis to universally flattering high-waisted styles, there's something for everyone. One-pieces no longer have to be boring or conservative either. Choose ones with strategic cutouts or in bright colours with plunging necklines like this one from [Lalesso](#) to ensure you stand out from everyone else on the beach. And don't forget those little extras to elevate your look. Bold, statement earrings from [Katie Bartels Jewelry](#) and

elegant kaftans add a little bit of necessary glamour. Raise the bar by matching these to your swimsuit for extra points.

Bermuda is blessed with miles of gorgeous, sandy beaches – but not a whole lot of overhead protection from the sun. While this makes for stunning, world famous vistas, make sure you always carry your own sunshade. There are hats to fit every style and occasion - from dad to fedora - so there's no excuse for not finding the best protection for you while still looking great.

Now you've got a little bit of shade, don't forget the glare of the sun is still no joking matter and at the beach or on a boat, the sun's rays reflecting off the water can intensify the light. Micro sunglasses are one of the most popular trends this season. A retread of a look that was popularised in the 1990s, this throwback nod to futurism and minimalism has been seen on celebrities like Rihanna and Gigi Hadid this summer who have all been papped in styles like *The Last Lolita*, a collaboration between Australian eyewear brand [Le Specs](#) and [Adam Selman](#). While trendy sunglasses come in every price point, protect those peepers with the best shades you can afford. Features to look out for include 100% protection from both UVA and UVB light, scratch proof lenses, strong but lightweight frames and a great fit that perfectly encapsulates your summer style.

We don't need to tell you that no one looks good schlepping their things to the beach in reusable shopping bags as environmentally friendly as they may be. Up your game by toting your sunscreen and snacks in straw baskets. With so many shapes, colours and sizes to choose from, baskets are incredibly versatile. These ones from [Xinh + Co](#) come in unusual patterns and colour combinations and are adorned with coordinating or contrasting tassels or pompons. Based on traditional baskets used to carry rice from the fields at harvest time, the fair trade baskets are hand-woven in Vietnam and can be used to carry your things to the beach or around town in style.

And guys don't worry; we've got you covered too. The best way to stay cool this summer is to wear natural, breathable fabrics and the ideal choice when temperatures rise is linen. Its loose weave has built-in air conditioning properties, and is perfect for keeping you cool on those hot and humid summer days and nights.

All items mentioned in this article are available in store or online from Merch, a concept store and boutique located at 1 King's Square, St George's | www.themerch.space | 441 703 4500